



After a successful kick-off event over 2016 Labor Day weekend, Abilene is coming together to celebrate the 150th Anniversary of the Chisholm Trail. The first herd of longhorns landed in Abilene on September 5, 1867 and were loaded onto rail cars, headed to market. Abilene became known as the "End of the Trail." September 1-3, 2017, "Trails, Rails, and Tales" will commemorate 150 years of the historic event.

Anticipated attendance this year is 15,000 people. Commitments from local businesses will strengthen our requests to city and non-profit foundations for additional funding.

Sponsorship Commitment Form

YES! My company would like to be a sponsor in celebrating the 150th anniversary of the Chisholm Trail!

My commitment for 2017 is \$ _____ Can be made in two installments

Enclosed is my check for \$ _____ or Please bill me for _____ in 30 days _____ in 90 days

Contact Person _____

Business _____

Address _____

City _____ State _____

Phone _____ email _____

Company Name as it should appear on marketing materials:

Make checks payable to Trails, Rails & Tales and mail to:

Abilene Convention & Visitors Bureau

201 NW Second

Abilene, KS 67410

Questions? Call Glenda Purkis 786-263-2231 or Deb Sanders 785-263-8755