



**ABILENE CONVENTION & VISITORS BUREAU**  
**Advisory Board Agenda**  
**Tuesday, July 22, 2025 @ 4:00 p.m.**  
**Abilene Convention & Visitors Bureau, 201 NW 2nd**

The Abilene Convention & Visitors Bureau (Visit Abilene Kansas) is a department of the City of Abilene. In addition to managing the state-designated Travel Information Center, it serves as the official marketing arm of the City of Abilene and provides services to tourists and groups convening in Abilene. The goal of the Abilene CVB is to generate economic growth in Abilene, Kansas, through tourism.

- 1. Call meeting to order**
- 2. Additions or Deletions to the Agenda**
- 3. Public Comment**  
*Non-agenda Items - Members of the public may address the CVB Board regarding matters not on the agenda. The speaker shall first identify the item and restrict all comments to matters relevant to that item. The speaker is allowed three (3) minutes to address non-agenda items. After three minutes, the Board will vote on the item to determine if it should be placed on a future agenda. Comments not relevant shall be ruled out of order by the Chair.*
- 4. Approval of April 22, 2025, minutes**
- 5. CVB Director Update**
- 6. Sunflower Summer Update**
- 7. Budget Update**
- 8. Board Member Updates/Discussion**
- 9. Adjournment**